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EDUCATION

BACHELORS OF FINE ARTS

FASHION MARKETING AND MANAGEMENT

Savannah College of Art and Design (SCAD)
Atlanta, Georgia
June 2019

ART FOCUS AREAS

Murals	Self-motivated
Acrylic Painting	Adaptable to fast-pace
Oil Painting	Creative
Watercolors	Versatile
Pen and Ink	Problem Solver
Graphite	Creative Thinker
Charcoals	Innovative
Oil Pastels	Detail-Oriented
Sketching	Socially Aware
Design	Collaborator
Art History	Team-Oriented
Creative Idea Pitching	

ARTIST MAGAZINE FEATURE

BayouLife Magazine
Featured Artist of the Month
August 2023 Issue

JACERA FRANÇOIS

VISUAL ARTIST. MURALIST. ART EDUCATOR

FREELANCE

ART BY FRANÇOIS, LLC | MONROE, LA

Founder, Visual Artist, Creative Director | July 2016 - Present

- Founded a brand representative of artwork and creative projects.
- Created Live paintings for programs and performing art events for the City of Monroe.
- Plan Conceptual Digital Marketing and Email Marketing from Ideas to complete projects.
- Receive commissions to do artwork and Marketing Design for clients located in multiple cities.
- Host in person painting classes for gatherings of larger groups that were interested in learning techniques and enjoyment of creating original art.

EXHIBITIONS/PUBLIC ART OPPORTUNITIES

Monroe City's MLK Celebration Live Painting (Painting is currently in the local African American Museum)
Black Creatives Circle Solo Exhibition
Bourbon Bar and Lounge Mural
Strauss Theater Live Paintings
West Monroe City Hall
NEDHSA Mental Health Exhibition
City of Monroe Candy Company Mural

CURRENT PROFESSIONAL EXPERIENCE

OUACHITA PARISH SCHOOL BOARD | WEST MONROE, LA

Talented Art Teacher | July 2022 - Present

- Travel to multiple schools to instruct gift art from the ages of second grade to eleventh grade.
- Teaching young artists the elements and fundamentals of creating original artwork.
- Advising students on how to apply techniques of fine art to challenge and stretch their creativity for the advance course.
- Advise the students on original work to prepare for end of the year exhibition.

VOLUNTEER WORK

THE LIGHTHOUSE CHURCH

Media Team - Creative Media Coordinator

BLACK CREATIVES CIRCLE OF NORTHEAST LOUISIANA
Artist

INTERNSHIP

FKJ Art Gallery | West Monroe, LA

Public Relations & Visual Artist Intern | April 2020 - July 2020

- Created engaging Email Marketing and outreach to potential as well existing clients.
- Produced and directed the visual for promotional photos and media.
- Obtained entrepreneurship expertise to further develop personal brand.
- Assisted with creative writing of Artist Statement for selected art pieces.
- Assisted with virtual classes with techniques and skill set of creating a painting.