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EDUCATION

BACHELORS OF FINE ARTS

FASHION MARKETING AND MANAGEMENT

Savannah College of Art and Design
(SCAD) Atlanta, Georgia
June 2019

ARTIST MAGAZINE FEATURE

BayouLife Magazine

Featured Artist of the Month

August 2023 Issue

ART FOCUS AREAS

Murals	Graphite
Photography	Charcoal
Design	Oil & Soft Pastels
Digital Art & Media	Watercolor
Acrylic Painting	Pen & Ink
Oil Painting	Art History

DIGITAL TOOLS

Adobe Creative Suite:	Social Media Platforms:
Illustrator	Facebook
InDesign	TikTok
Adobe Express	Instagram
Photoshop	Linkedin
Lightroom	Pinterest

ESSENTIAL QUALITIES

Creative	Problem Solver
Self-motivated	Creative Thinker
Adaptable	Innovative
Optimistic	Detail-Oriented
Organized	Collaborator
Versatile	Team-Oriented

JACERA FRANÇOIS

VISUAL ARTIST. MURALIST. TALENTED ART EDUCATOR

FREELANCE

ART BY FRANÇOIS, LLC | MONROE, LA

Visual Artist, Muralist, Curator, Creative Director | July 2016 - Present

- A brand representative of Multidisciplinary artwork and creative projects.
- Create live paintings for programs and performing art events.
- Plan conceptual digital media and design work from Idea to completed projects.
- Receive commissions to do artwork and Marketing Design for clients located in multiple cities.
- Host in person painting classes for gatherings of larger groups that are interested in learning techniques and enjoyment of creating original art.

EXHIBITIONS/PUBLIC ART OPPORTUNITIES

Monroe City's MLK Celebration Live Painting (Painting is currently in the local African American Museum)
Black Creatives Circle Solo Exhibition
Bourbon Bar and Lounge Mural
Strauss Theater Live Paintings
West Monroe City Hall
NEDHSA Mental Health Exhibition
City of Monroe Candy Company Mural

CURRENT PROFESSIONAL EXPERIENCE

OUACHITA PARISH SCHOOL BOARD | WEST MONROE, LA

Talented Art Teacher | July 2022 - Present

- Travel to multiple schools within the Parish to instruct gifted art from Elementary to High School Levels.
- Teaching young artists the elements and fundamentals of creating original artwork.
- Advising students on how to apply techniques of fine art to challenge and stretch their creativity for the advance course.
- Advise the students on their original work to prepare for exhibitions.

VOLUNTEER WORK

THE LIGHTHOUSE CHURCH

Media Team - Creative Media Coordinator

BLACK CREATIVES CIRCLE OF NORTHEAST LOUISIANA

Artist

INTERNSHIP

FKJ Art Gallery | West Monroe, LA

Public Relations & Visual Artist Intern | April 2020 - July 2020

- Created engaging Email Marketing and outreach to potential as well existing clients.
- Produced and directed the visual for promotional photos and media.
- Obtained entrepreneurship expertise to further develop personal brand.
- Assisted with creative writing of Artist Statement for selected art pieces.
- Assisted with virtual classes with techniques and skill set of creating a painting.